Amendments to the Claims: This listing of claims will replace all prior versions, and listings, of claims in the application

Listing of Claims:

1. (Currently Amended) An EPG information display method wherein all or some of EPG information of a predetermined channel and time frame is displayed, characterized in that

in accordance with a zoom command instructing a continuous amount of zoom magnification, EPG information of channels or time frames larger or smaller in number than channels or time frames displayed immediately before the zoom command is provided is displayed, wherein said zoom command zooms in or out the screen with respect to EPG information of the displayed EPG information situated in the center,

detail information included in said EPG in accordance with said magnification of the zoom command is selectively displayed, and

by selecting an area in which said EPG information of a program that has been already recorded is displayed, reproduction of the program corresponding to said selected area is started.

2. (Previously Presented) An EPG information display method according to claim 1, wherein said predetermined channel and time frame are in a scope where

a decision is made with reference to a channel and a time of a program to be on the air being set in display means in order to display said EPG information, and said zoom magnification.

3. (Cancelled)

4. (Cancelled)

5. (Cancelled)

6. (Cancelled)

7. (Original) An EPG information display method according to claim 1, wherein for EPG information of each program displayed on the screen, an amount of EPG information to be displayed is changed according to a display area thereof.

8. (Original) An EPG information display method according to claim 1, wherein items of said EPG information displayed in each area in which said EPG information is to be displayed are decided based on a size of said area, the number of pixels when said area is displayed or the number of letters that can be shown in said area.

9. (Original) An EPG information display method according to claim 1, wherein priorities are previously assigned to items representing contents of said EPG information, and said items are displayed in the order of priority.

10. (Currently Amended) An EPG information display method according to claim 1, wherein said zoom command stepwisely changes a size from the channel and the time frame displayed ~~immediately~~ before the zoom command is provided to a new channel and a time frame displayed after the zoom command is provided.

11. (Cancelled)

12. (Original) An EPG information display method according to claim 1, wherein in a case where an EPG operation function mode is a search mode, when an area in which EPG information of a program is displayed is selected and specified, said areas of programs associated with said program are shown in a different color or brightness.

13. (Original) An EPG information display method according to claim 12, wherein under a condition where the EPG operation function mode is the search mode, a cursor for selecting and specifying an area corresponding to a search result selectively moves among parts of said areas in which EPG information is displayed which areas are shown in the different color.

14. (Cancelled)

15. (Original) An EPG information display method according to claim 1, wherein when an EPG operation function mode is a search mode, said EPG information is displayed in a manner such that, of search results, only said programs fulfilling said search criterion are displayed so as to be close to one another in a direction of a time axis and/or a channel axis.

16. (Original) An EPG information display method according to claim 1, wherein a function to operate in conjunction with a recorder is provided, and in an area in which EPG information of a program of which recording is associated with said recorder is displayed, recording condition information for said recorder is displayed so as to be superimposed on said EPG information.

17. (Cancelled)

18. (Original) An EPG information display method according to claim 16, wherein said condition information for said recorder is information representing a type of said recorder, that recording is underway, that recording is finished and that programming of timer recording is finished.

19. (Cancelled)

20. (Cancelled)

21. (Cancelled)

22. (Cancelled)

23. (Cancelled)

24. (Currently amended) A recording medium being able to be read by a computer that stores a program to cause a computer to perform all of each operation or some of functions of said EPG information display method according to claim 1, 2, 7, 8, 9, 10, ~~11,~~ 12, 15, 16 or 18.

25. (Previously Presented) A method of displaying an electronic program guide (EPG) on a display comprising the steps of:

(a) storing a plurality of program information cells, each cell including video image data;

(b) selecting a first predetermined number of cells for EPG display;

(c) simultaneously displaying, on the EPG, video image data stored in step (a) for each cell selected in step (b); and

(d) selecting one of:

(i) magnifying the video image data displayed in step (c) by selecting a second predetermined number of cells on the EPG, the second predetermined number being of less magnitude than the first predetermined number, and displaying the video image data stored in step (a) for the cells in the second predetermined number of cells, and

(ii) reducing the video image data simultaneously displayed in step (c) by selecting a third predetermined number of cells on the EPG, the third predetermined number being of greater magnitude than the first predetermined number, and displaying the video image data stored in step (a) for the cells in the third predetermined number of cells.

26. (Previously Presented) The method of claim 25 in which

step (a) includes storing a broadcasting channel number and a broadcasting time for each of the plurality of cells; and

step (b) includes selecting the first predetermined number of cells, each having a similar broadcasting time and arranged in a tunable sequence of broadcasting channel numbers.